

FOR IMMEDIATE RELEASE

RE/MAX Miracle Home Program reaches \$5 million benchmark for SickKids

Toronto, ON (January 10, 2006) – SickKids Foundation congratulates RE/MAX and their sales associates for reaching the \$5 million fundraising benchmark and contributing much-needed funds to The Hospital for Sick Children through their Miracle Home Program.

Sales, support, and management in RE/MAX offices across the Greater Toronto Area (GTA), Central Eastern Ontario, and parts of Northern Ontario have wholeheartedly thrown their support behind the Miracle Home Program. Introduced in 1992, the program allows sales associates to donate proceeds from the sale of each home to SickKids Foundation through Children's Miracle Network.

“We realize our contribution is vital to the sick and injured children who pass through the doors of The Hospital for Sick Children,” said Christine Martysiewicz, Director of Public Relations, RE/MAX Ontario-Atlantic Canada. “With one in every four children afflicted in Canada, we’re simply doing our part to help improve children’s healthcare.”

RE/MAX’s contributions go toward the highest priority needs at SickKids, critical to the advancements in clinical care and medical discoveries and helping to fund the best science and treatment available. This includes new equipment to ensure the hospital is able to manage its case load and on-going research initiatives focused on accelerating the investigation into the cause and elimination of childhood diseases.

“For the past 15 years, RE/MAX has demonstrated that strong corporate leadership can make a difference,” said Paula Roberts, Vice President of SickKids Foundation. “This is an extraordinary benchmark to reach at such a crucial time during our fundraising efforts.”

In September 2005, SickKids Foundation launched the largest fundraising campaign for a hospital in Canada, with a goal of raising \$500 million by 2011.

“This goal is achievable and necessary and RE/MAX’s ongoing commitment to SickKids through their Miracle Home Program will help us achieve it,” added Roberts.

Since 1992, RE/MAX sales associates nationwide have donated more than \$21 million to children’s hospitals across Canada. RE/MAX is the second corporate sponsor to achieve the Grand Patron Level of partnership (\$5 million to \$9.9 million) with SickKids Foundation.

About SickKids Foundation

SickKids Foundation was established in 1972. Its mission is to inspire its communities to invest in health and scientific advances to improve the lives of children and their families in Canada and around the world. Its vision is “Healthier children. A better world.”

In addition to its support of The Hospital for Sick Children, the Foundation has a mandate to support children's health on a national basis. Through its National Grants Program, SickKids Foundation invests \$4 million annually across Canada in paediatric research, focusing on issues important to children's health which have not been addressed elsewhere.

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